CONTRACT

KDVR
100 E. Speer Blvd
Denver, CO 80203
(303)595-3131

Contract / Revision	Alt Order #
583300 /	09843020

Product
HOUSE MAJORITY PAC

Contract Dates	Estimate #
10/17/12 - 10/23/12	**2046**

Advertiser	Original Date / Revision
House Majority PAC	10/15/12 / 10/15/12

And:

Waterfront Strategies
1010 Wisconsin Avenue
Suite 800
Washington, DC 20007

Billing Cycle	Billing Calendar	Cash/Trade
EOM/EOC	Broadcast	Cash
Station	**Account Executive**	**Sales Office**
KDVR	Alexandra Bradley	Washington DC

Special Handling

Demographic
Adults 35+

IDB#	Advertiser Code	Product Code
	79	86

Agency Ref	Advertiser Ref

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
N 1	31	10/17/12	10/23/12	M-F 5-530a Good Day	5a-530a		:30			NM	2	$800.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/17/12	10/23/12	MTWTF--	2		$400.00					
N 2	31	10/17/12	10/23/12	Good Day Colorado	6a-7a		:30			NM	4	$2,400.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/17/12	10/23/12	MTWTF--	4		$600.00					
N 3	31	10/17/12	10/23/12	Good Day Colorado	7a-8a		:30			NM	5	$2,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/17/12	10/23/12	MTWTF--	5		$500.00					
N 4	31	10/17/12	10/23/12	Good Day Colorado	8a-9a		:30			NM	5	$1,500.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/17/12	10/23/12	MTWTF--	5		$300.00					
N 5	31	10/17/12	10/23/12	Regis & Kelly	90130a-10a		:30			NM	5	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/17/12	10/23/12	MTWTF--	5		$250.00					
N 6	31	10/17/12	10/23/12	Everyday	10a-11a		:30			NM	5	$875.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/17/12	10/23/12	MTWTF--	5		$175.00					
N 7	31	10/17/12	10/23/12	Ricki Lake	11a-12p		:30			NM	5	$1,250.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/17/12	10/23/12	MTWTF--	5		$250.00					
N 8	31	10/17/12	10/23/12	JdgJoe M-F 1p-2p	1p-2p		:30			NM	3	$600.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/17/12	10/23/12	MTWTF--	3		$200.00					
N 9	31	10/17/12	10/23/12	DivCt/JdgAlex M-F 2p	2p-3p		:30			NM	3	$600.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/17/12	10/23/12	MTWTF--	3		$200.00					
N 10	31	10/17/12	10/23/12	Judge Judy	4p-5p		:30			NM	3	$1,350.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					
Week:		10/17/12	10/23/12	MTWTF--	3		$450.00					
D 11	31	10/20/12	10/20/12	TMZ SA 4p-5p	4p-5p		:30			NM	0	$0.00
N 12	31	10/17/12	10/23/12	M-F 5p-530p Fox 31 N	5p-530p		:30			NM	2	$1,600.00
		Start Date	End Date	Weekdays	Spots/Week		Rate					

(* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions. printed or otherwise contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions. Two week advance cancellation notice is required unless otherwise specified. LocalTV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity.

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Advertiser	Original Date / Revision
House Majority PAC	10/15/12 / 10/15/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Totals Spots	Totals Amount
Week:		Start Date 10/17/12	End Date 10/23/12	Weekdays MTWTF--	Spots/Week 2	Rate $800.00						
N 13	31	10/17/12	10/23/12	M-F 530p-6p Fox 31 N	530p-6p		:30			NM	4	$3,200.00
Week:		Start Date 10/17/12	End Date 10/23/12	Weekdays MTWTF--	Spots/Week 4	Rate $800.00						
D 14	31	10/20/12	10/20/12	News Sa 530-6p	530p-6p		:30			NM	0	$0.00
D 15	31	10/21/12	10/21/12	News Su 530-6p	530p-6p		:30			NM	0	$0.00
D 16	31	10/22/12	10/22/12	Bones Mon 7-8p	7p-8p		:30			NM	0	$0.00
D 17	31	10/22/12	10/22/12	Mob Doctor Mon 8-9p	8p-9p		:30			NM	0	$0.00
N 18	31	10/17/12	10/17/12	FOX X Factor	7-830p		:30			NM	1	$5,000.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays --W----	Spots/Week 1	Rate $5,000.00						
D 19	31	10/18/12	10/18/12	Glee Thursday 8-9p	8p-9p		:30			NM	0	$0.00
D 20	31	10/19/12	10/19/12	Fringe Friday 8-9p	8p-9p		:30			NM	0	$0.00
D 21	31	10/21/12	10/21/12	Su LN 9p-930p	9p-930p		:30			NM	0	$0.00
N 22	31	10/17/12	10/23/12	M-F LN 9p-930p News	9p-930p		:30			NM	5	$9,000.00
Week:		Start Date 10/17/12	End Date 10/23/12	Weekdays MTWTF--	Spots/Week 5	Rate $1,800.00						
N 23	31	10/17/12	10/23/12	TMZ	1035p-1105p		:30			NM	4	$1,600.00
Week:		Start Date 10/17/12	End Date 10/23/12	Weekdays MTWTF--	Spots/Week 4	Rate $400.00						
N 24	31	10/17/12	10/23/12	M-F LN 930p-10p	930p-10p		:30			NM	5	$7,000.00
Week:		Start Date 10/17/12	End Date 10/23/12	Weekdays MTWTF--	Spots/Week 5	Rate $1,400.00						
N 25	31	10/18/12	10/18/12	MLB Championship Series	2p-CC		:30			NM	1	$3,925.00
Week:		Start Date 10/15/12	End Date 10/21/12	Weekdays ---T---	Spots/Week 1	Rate $3,925.00						
										Totals	62	$44,450.00

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 -10/23/12	62	$44,450.00	$37,782.50
Totals	62	$44,450.00	$37,782.50

Signature: _____ **Date:** _____

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